



Multi layer WATER PURIFIER

The Future of Pure Water

Innovative purification systems crafted with precision, performance, and style.



About Us

At BLUE CELL, we believe that every family deserves access to pure, safe, and great-tasting drinking water. With a commitment to quality, innovation, and reliability, we design and deliver advanced water purification solutions that meet the highest standards of performance.

Our water purifiers combine modern technology with elegant design to remove harmful impurities while retaining essential minerals, ensuring every glass of water is fresh, healthy, and refreshing.

Driven by customer satisfaction, we focus on delivering durable products, exceptional performance, and dependable after-sales support. Every Blue Cell water purifier is engineered to provide consistent purification, energy efficiency, and long-lasting reliability for homes and workplaces.



Our Mission

To provide every home with clean, safe, and healthy drinking water through innovative and affordable water purification technology.



Our Vision

To become a trusted leader in water purification by delivering quality products that enhance health, improve lifestyles, and inspire confidence in every sip.



Why Choose BLUE CELL?



Advanced Multi-Stage Water Purification

Removes harmful impurities, bacteria, viruses, and heavy metals for 100% pure water.



Premium Quality & Durable Build

Built with high-grade components for long-lasting performance and reliability



Healthy, Great-Tasting Water

Retains essential minerals and ensures fresh, natural taste in every glass.



Modern & Elegant Designs

Sleek, stylish, and compact designs that perfectly complement your home.



Energy-Efficient Performance

Consumes less power and water while delivering maximum purification.



Trusted Customer Support

Dedicated support and service network you can always rely on.





STEEL GUARD

Steel Tank

Elegant Look

Heavy Body Material

Non- Breakable

7 Stages Purification

Automatic Shut-Off

- Works Smoothly On All Types of Water Supplies
- Highest Working on 4000ppm & 20 LPH Filtration Capacity
- 100 GPD High Quality 100% Pure Copper Armature Diaphragm Booster Pump

M.R.P.: ₹ 20,999/-

3XPOWER
ZINC | COPPER | ALKALINE

Multi layer technology

RO

UV

UF

TDS

ALK



VENUS

Water Level Indicator

Elegant Look

Heavy Body Material

Non- Breakable

7 Stages Purification

Automatic Shut-Off

- Works Smoothly On All Types of Water Supplies
- Highest Working on 4000ppm & 20 LPH Filtration Capacity
- 100 GPD High Quality 100% Pure Copper Armature Diaphragm Booster Pump

M.R.P.: ₹ 15,999/-

3X POWER
ZINC | COPPER | ALKALINE

Multi layer technology

RO

UV

UF

TDS

ALK



DESIRE

Water Level Indicator

Elegant Look

Heavy Body Material

Non- Breakable

9 Stages Purification

Automatic Shut-Off

- Works Smoothly On All Types of Water Supplies
- Highest Working on 4000ppm & 20 LPH Filtration Capacity
- 100 GPD High Quality 100% Pure Copper Armature Diaphragm Booster Pump

M.R.P.: ₹ 16,999/-

3X POWER
ZINC | COPPER | ALKALINE

Multi layer technology





FANTASY

Water Level Indicator

LED Indicator

Heavy Body Material

Non- Breakable

9 Stages Purification

Automatic Shut-Off

- Works Smoothly On All Types of Water Supplies
- Highest Working on 4000ppm & 20 LPH Filtration Capacity
- 100 GPD High Quality 100% Pure Copper Armature Diaphragm Booster Pump

M.R.P.: ₹ 17,999/-

3XPOWER
ZINC | COPPER | ALKALINE

Multi layer technology

RO

UV

UF

TDS

ALK



Commercial RO Water Purifier

- High Water Purification Capacity (25 LPH / 50 LPH)
- Multi-Stage Filtration System
- Removes up to 99% of TDS, Bacteria & Harmful Contaminants
- Durable Food-Grade Components Energy Efficient Operation
- Low Maintenance & Long Service Life
- Easy Installation and User-Friendly Design



BLUE CELL WATER TECHNOLOGIES

🌐 www.bluecellro.in